



New Zealand Council Of
Christian Social Services

NZ Council of Christian Social Services
PO Box 12090
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Tēnā koe

Closer Together Whakatata Mai reducing inequalities information programme

This letter is to briefly introduce to you the ***Closer Together Whakatata Mai*** project, which is close to being ready to launch. The project aims to raise awareness around income inequality and its impact in Aotearoa New Zealand.

In the coming weeks we will be sending out the programme information. This will be a pack containing general information about Closer Together Whakatata Mai, the “Choice” post card and A2 poster. We have included advance copies of some of the material with this letter. This information pack and the web resources will also be able to be downloaded from the NZCCSS website and a dedicated web site will be the basis for the programme.

NZCCSS is working hard to provide the platform on which regional groups can draw on in highlighting the inequality issue in their areas. We look forward to working with our member networks and other groups and individuals who are concerned about the impact in growing inequality in this country and around the world.

We hope that you will be willing to:

- Promote the issue through your networks and identify national or regional figures who could be one of the programme Champions
- Encourage individuals to sign the Closer Together Choice card when it is launched during May and June.
- Support the organisation of one or more meetings or events in your region to highlight the issue of inequality using the Closer Together resources.
- Collaborate on local & national initiatives on inequality that can help lead to changes in attitudes and social policy.

We will do all we can to assist in the regional activities but we know that the programme will only be effective if we have good support throughout the country at local and regional level. Please contact us at NZCCSS if you have ideas or questions Jo Paku jo.paku@nzccss.org.nz or paul.barber@nzccss.org.nz (04)4732627.

Ngā mihi nui,

Paul Barber
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